

INSIGHT

Into how businesses have benefited from Townends philosophy - clarity, management and growth.

COMPANY:

Kingston Restaurants Limited, Hull.

PROBLEM:

Having worked for McDonald's for some time we now wanted to run our own business.

OBJECTIVE:

To buy into the 'McDonald's Franchise'. To obtain and develop a portfolio of McDonald's restaurants covering East Yorkshire.

OPPORTUNITIES:

To effectively manage a chain of restaurants in terms of turnover, profit, staff development and training to ensure our continued success. This needed the best of all available support services required including Townends who successfully look after all our accounting needs.

OUTCOMES:

The trust in knowing that Townends consistently provide services that suit our business and more importantly – it works!

CLIENT QUOTE:

"Our business has evolved over the last 20 years and Townends have changed with us with the ability to adapt when required. Townends proven track record has cemented our long term business relationship - that counts in today's business environment!"

GEORGE & PAM MICHNIEWICZ, DIRECTORS - KINGSTON RESTAURANTS LTD.



Townends 

chartered accountants | wealth management | insurance brokers | payroll services