

INSIGHT

Into how businesses have benefited from Townends philosophy - clarity, management and growth.

COMPANY:

Arthur Read Limited, Goole.

PROBLEM:

The business was originally established in 1948, and being the grandson of the founder I relish the challenge and responsibility of its continued growth and development. However, over a period of time I began to lose confidence in the accountancy firm we had been with for over 15 years.

OBJECTIVE:

I really needed to find an accountant who understood my company and whose advice I could seek and trust. Although Townends Goole office is literally around the corner, for some reason I had always felt that they were too 'high powered' and would be prohibitively expensive.

OPPORTUNITIES:

My plans for expansion came to fruition as I opened a second shop for Arthur Read Jeweller, at which point I arranged an appointment with Townends to ascertain if they were the right people to help me to continue moving forward. In the space of an hour, all my concerns were dispelled and a great deal of stress was lifted!

OUTCOMES:

I can now concentrate on what I am good at; managing a retail jewellery business whilst confident in the knowledge that the company's accountancy matters are in safe hands. Furthermore, there is a balanced and objective perspective quickly available at short notice, even on business matters that are only loosely related to accountancy.

CLIENT QUOTE:

"Moving to Townends has been a major factor in the ongoing success of my business. They provide precisely the right kind of advice and services, and my concerns regarding their charges proved groundless. I would go as far as to say, I couldn't afford NOT to be their client."

JULIAN READ, MANAGING DIRECTOR - ARTHUR READ LIMITED.



Townends 

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